

SPECIAL

ARTIST COLLABORATIONS ON
PACKAGING DESIGN



© CASE STUDIO X CODY HUDSON

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EDITION

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EDITION

EDITION

EDITION



EXTREM DELUXE

With a long history of producing premium ham, Spanish company Agriculturas launched a new Iberian, acorn-fed ham brand, EXTREM. To match the product's quality and the brand's desire to reposition itself in the high-end food market, a prestigious matte black container box was conceived to hold the product and function as an elegant serving plate. A golden piggy handle highlights the content and makes the product a natural gift choice.

Design: Lavernia & Cienfuegos Design
Client: Gallén-Ibáñez, AGR! for Agriculturas Diversas SLU

