

THE ART OF PACKAGE DESIGN



GINGKO PRESS

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Codizia Mujer

Designer/ Lavernia & Cienfuegos
Design Agency/ Lavernia & Cienfuegos
Client/ RNB Laboratories

CODIZIA is a fragrance developed for women who look for a quality and premium product, but at a much lower price than the top price range perfumes. The bottle design transmits these attributes: elegance, personality, sophistication, etc. Its rounded shapes, the golden finished glass, and the two curved white surfaces facing each other produce an engaging effect through reflected light. The graphic design of the package refers to the shapes and colors of the bottle.



Shigenobu Twilight

Designer/ Anicka Yi & Maggie Peng
Design Agency/ -
Photography/ Noah Sheldon
Client/ -

Inspired by the fabled story of the founder and leader of the Japanese Red Army, Fusako Shigenobu, the designers evoke Shigenobu's extended exile in Lebanon. The bottle is made of raw cedar wood and each one is hand cut in architectural geometry, encasing a 10ml glass bottle of liquid within. Each bottle is unique and no two are identical. The elegant wooden bottle punctuates iconic form while diffusing meaning into infinite shapes.

