

9.60

A mass-market range of cosmetic products for men that are exclusively distributed in more than 1000 supermarkets of the Spanish chain MERCADONA. This basic line of cosmetics is related to concepts such as being fit, playing sport, exercising... The design of the package tries to reinforce these concepts. The name brings out the idea of a sport record, and the package

makes reference to the morphology of the muscle. All the 100 ml and 200 ml containers were design with an ergonomic shape and fabricated in flexible plastic so they are very resistant and they can be carried in a sport bag.

Client: RNB laboratories. Studio: Lavernia & Cienfuegos

Country: Spain













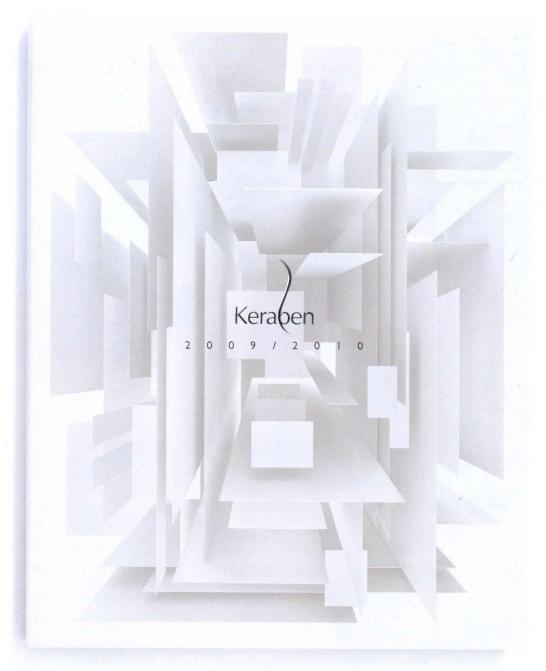
Codizia

Codizia is a fragrance developed for women who look for a quality and premium product, but at a much lower price than the top range perfumes.

Its bottle tries to transmit these attributes: elegance, personality, sophistication... With its rounded shapes, the golden finished glass, and the two curved white surfaces, which facing each other, produce a light and reflection effect. The package has a graphic design that refers to the shapes and colours of the bottle. It is distributed exclusively at Mercadona shops.

Client: RNB laboratories Studio: Lavernia & Cienfuegos Country: Spain





Keraben

Keraben, ceramic tile manufacturer, requested a design for their catalogue cover that reflected, in a remarkable and striking way, the new strategy of the company: to offer products targeted mainly to the architecture and "contract" field. An explosion of planes shapes a space of infinite possibilities.

Client: Keraben

Studio: Lavernia & Cienfuegos

Country: Spain

