

**BASICS**

**DESIGN**

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**C2**

# LAYOUT

n  
an arrangement of parts etc.  
according to a plan

**2nd  
edition**

**Ethical:**  
aware-  
ness/  
reflect-  
ion/  
debate

**av**  
academia

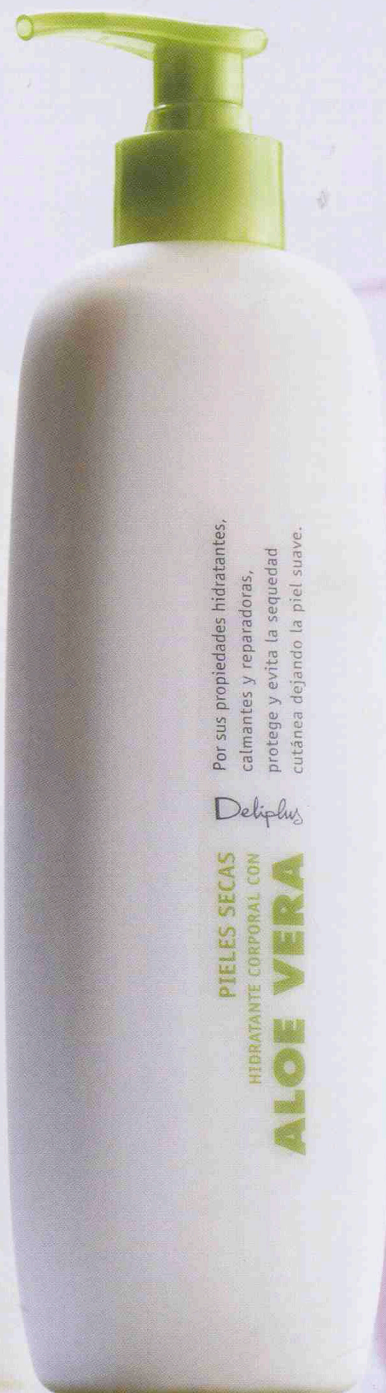




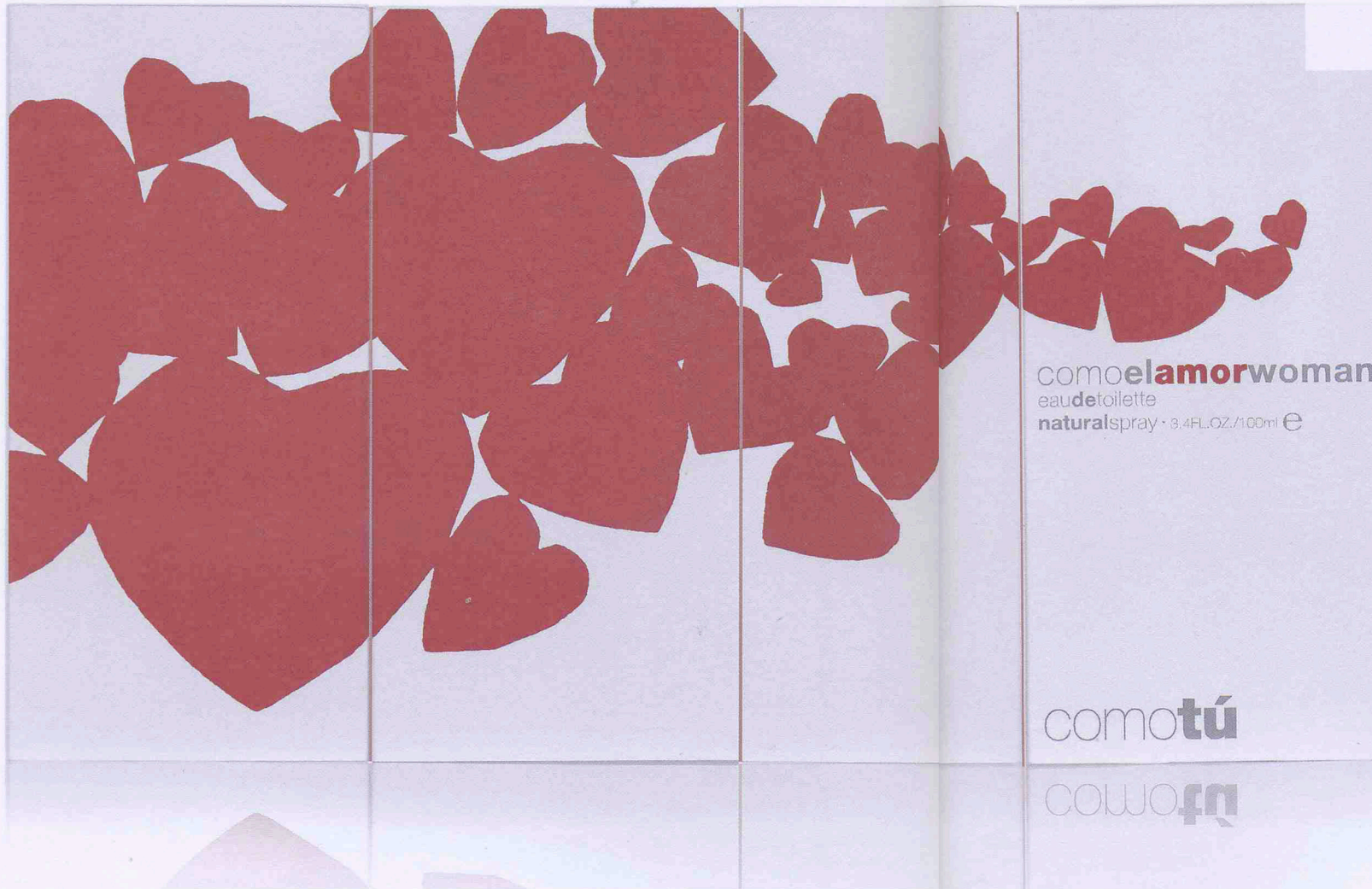
**Client:** Laboratorios RNB

**Design:** Lavernia & Cienfuegos

**Layout:** Vertical orientation  
of typography







**Client:** RNB laboratories  
**Design:** Lavernia & Cienfuegos  
**Layout:** Tessellating image on outer pack, broadside type on bottle



### Comotú Amor

The outer packaging of this perfume uses a tessellating image to create a continual image of petals floating in the wind. This simple motif represents a modern approach to this value fragrance sold in Mercadona stores throughout Spain. The bottle uses type set broadside, creating a simple, chic design.

### Tessellation

The tiling of an image that leaves no gaps